



Florida Value-Based Health Care

With more value-based care than our competitors, it's time to look at how Blue can help you.



Value-based care from Florida Blue helps save you money, while improving the health of your employees. We focus on wellness, early intervention and intense chronic condition management to drive reduced medical expenses.

Save on health care costs now—and over time.

At Florida Blue, we're focused on helping our members stay well. Our programs feature/promote/encourage:

- Fewer ER visits
- Reduced hospital admission rates
- Faster healing and return to full function
- Enhanced focus on wellness and prevention
- More employee satisfaction from greater care coordination

Employees can easily get care and stay healthier.

By making it simpler to go to the doctor, our members are more likely to get the care they need with:

- Coordinated care with primary care and specialists who work together to improve members' health
- Convenient appointments at offices that are open late and on weekends
- Better information to make health decisions through electronic communications
- Focused education to keep members well and help manage conditions

By incenting doctors to proactively manage the care of your employees, we've seen these proven results across Florida Blue's commercial business¹:

- 2016-2018 Financial Outcomes

- \$11.47 PaMPM Lower Cost
- \$315M Total Cost Advantage
- \$104M Lower Cost Growth

- Performance on Quality Measures

- ~6% Fewer ER Visits/1,000
- ~4% Fewer Admissions/1,000



 Accountable Care Organizations (ACOs)

 Patient Centered Medical Homes (PCMHs)

 Episode Bundles—Orthopedic Providers

With Florida Blue, your employees will never be far from a value-based care provider.

- More than 1.2 million of our members are being treated by value-based doctors
- Over 8,000 primary care doctors participate in Total Care programs
- The largest commercial value-based footprint in Florida

More convenient, coordinated and cost-effective care.

- Value-based care to make it easy for your employees to see their doctor
- Appointments on their schedule, often in the evening or on the weekend
- Coordinated care through doctors who closely oversee their treatment, with all their providers working in sync



Find out more about how we're curbing the rising cost of health care. Contact your Florida Blue Sales Representative today.

¹ Cost advantage was developed by comparing value-based provider performance to peer group over a 3-year time period (CY 2016-2018). Costs for value-based providers were trended forward using the peer group trend and then compared to their actual performance.

Employer-specific results may vary based on the employer's population. Provider networks are subject to change. They are made up of independently contracted physicians, hospitals and ancillary providers.

Health insurance is offered by Florida Blue. HMO coverage is offered by Florida Blue HMO, an affiliate of Florida Blue. These companies are Independent Licensees of the Blue Cross and Blue Shield Association.

We comply with applicable Federal civil rights laws and do not discriminate on the basis of race, color, national origin, age, disability, or sex. For more information visit floridablue.com/ndnotice.